



## Appleton

## Advantage

### Appleton Gives You the Advantage

When you buy equipment from Appleton Mfg. Division you get a real bonus. You get the APPLETON ADVANTAGE - a package of benefits unmatched in the industry:

**Experience** – Appleton Mfg. Division has produced core cutters since the late 1940s. We began as the maintenance department of a core manufacturing facility. In the ensuing years, we have refined the science of cutting spiral wound fiber cores and plastic tubes. Our extended experience in this industry helps ensure that your long-term needs will be met.

**Innovation** – Appleton Mfg. Division began as an innovator, holding the original patents on mandrel-based core cutters. We have continued this tradition with a steady stream of new machines and patented applications. We are dedicated to developing new and better ways to wind, handle, cut and finish cores.

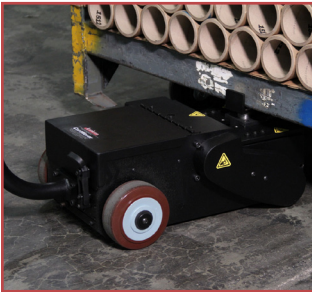
**Longevity** – Appleton Core Cutters last - and last - and last! In the late 1980s, Appleton Mfg. Division set out to find every core cutter we had built in the preceding 40 years. We found that over 90% of the Appleton Core Cutters produced were still cutting cores daily. Our legacy of building robust, long lasting, high quality equipment continues today. Appleton supports every machine we have ever built and some are now 60 years old. Longevity and supportability - it is the Appleton tradition.

**Simplicity** – We have learned that simple solutions are easier to use and last longer. The fewer adjustments required, the more predictable production is. We've taken this same approach with our operator interfaces. Appleton equipment is easy to use.

**Safety** – Our concern for the safety of your personnel is evident in our lack of dust, low noise levels, guarding, controls and interlocks. Appleton introduced “double guarded” cut-off knives in 1986. We've even developed a new guard that offers enhanced protection for the knives on earlier models of our core cutters. Every machine is shipped with the electrical and pneumatic disconnects and lock-outs you need to protect your staff and comply with OSHA requirements. There is nothing more for you to buy and install.



Compact, battery powered  
Appleton RollMover™



Compact, battery powered  
Appleton CartMover™



AutoLoader and Elevator



Cut core handling & sorting

**Documentation** – Appleton helps you avoid the frustrations of owning an “undocumented” machine. We maintain drawing files and “as-built” part numbered Bills of Material that ensure you will be able to get the support you need. Each machine comes with a set of Installation, Operation and Maintenance Manuals. Customers have complimented us time and again for the thoroughness of our manuals and their ease of use.

**Field Support** – Appleton Mfg. Division provides field support by phone or site visit. Our phone support includes “800” access to Customer Representatives, Design and Manufacturing staff. During the off-hours, we have a paging number with around-the-clock coverage. If you wish, we can set up a program of scheduled field visits for on-going training and preventative maintenance.

**Parts** – Appleton provides rapid delivery of the parts necessary to keep your equipment running. Our thorough documentation, stockroom and in-house manufacturing give us the capability of identifying your parts needs and getting them to you fast. We regularly support machines that are over sixty years old. When vended components are no longer available, we develop alternatives to permit you to keep your equipment productive. If you can’t find your manuals, we offer a unique “Parts-Fax” program. This program puts the parts information you need in your hands at fax speeds. Owners of older equipment find this to be a real advantage.

**The Right Machine** – Experience has taught us that only the “right” machine will fit your needs. That’s why we have a “family” of semi-custom products based on modules... not a line of machinery for you to choose from. We’ll work with you to ensure that the equipment you buy meets your production and handling requirements.

## Contact Us

(920) 751-1555

800-531-2002

Fax (920) 751-1525

[www.appletonmfg.com](http://www.appletonmfg.com)

[salesweb@appletonmfg.com](mailto:salesweb@appletonmfg.com)